

InnerLoop

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... You can't keep an entrepreneur in one place. **SunRocket** founders **Paul Erickson** and **Joyce Dorris** have left the company, while remaining executives dial for more venture capital dollars.

Erickson stepped down as chairman and Dorris as chief marketing officer to devote their full attention to starting a new company together, says SunRocket spokesman **Brian Lustig**. The two former MCI executives, who started the Vienna consumer Internet telephone service in 2004, couldn't be reached for comment.

"They were entrepreneurs at heart and obviously felt a great sense of pride in building the company from scratch. The entrepreneurial bug bit them again," says Lustig.

SunRocket has no immediate plans to name a new chairman. Former AOL Vice President **Denise Simpson** joined SunRocket at the end of January as senior vice president of marketing and will assume Dorris' responsibilities. Simpson left AOL in 2004 as VP of corporate marketing.

Meanwhile, SunRocket executives recently began raising a fourth round of venture capital to add to \$79.5 million in financing to date. [BEN HAMMER]

... A real estate broker has started an online side business selling East Coast surfboards out of his D.C. basement.

Russell Canard, a vice president with **Cresa Partners** who owns 65 surfboards including 35 vintage 1960s' boards he doesn't plan to sell, launched Atlanticeastsurf.com.



JOANNE S. LAWTON

WEB SURFER: Not satisfied just selling real estate, broker Russell Canard is hawking surfboards online.

For his turf-to-surf transition, Canard spent \$15,000 on 25 new boards from six East Coast craftsmen, fins, leashes, apparel, T-shirts, sweat shirts, racks, pads and wax.

Canard surfs every weekend from May to October and says his favorite place is Tower Road in Dewey Beach, Del.

"I have a fiancée who thinks I love surfing more than her," Canard says. "It's so much fun you get really addicted to it."

Canard says vintage boards can run between \$400 and \$5,000; new boards go for \$400 to \$800. He's sold six boards since he started.

"You want to test the waters, and the response so far has been pretty welcoming," Canard says about the possibility of going full time. "You never know where it's going to take you." [ERIN KILLIAN]